

**Media Consumption Data in Pakistan for
Freedom Network**



Top 10 News Websites in Pakistan		Monthly Traffic on the Website
<u>Ranking</u>	<u>Total News Website Audience</u>	NA
1	Dawn.com	4.96
2	Jang.com.pk	4.22
3	Thenews.com.pk	3.15
4	Express.pk	2.72
5	Express.com.pk	2.72
6	Tribune.com.pk	2.59
7	Geo.tv	2.47
8	Dailypakistan.com.pk	2.01
9	DunyaNews.tv	1.39
10	Nawaiwaqt.com.pk	0.29

Notes

1. Source: Web Analytics Data from Similar Web (a website Ranking company). Ranking based on data received on 3rd January, 2019 and editions done by Gallup to remove News Aggregators from the list.
2. The numbers represent average monthly visits to these websites from Pakistan. The numbers do not represent unique individuals and therefore can be best understood as visits rather than visitors to the websites.
3. This is not a Gallup Pakistan data and therefore we can not verify its authenticity.

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